# Mike O'Brien

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# **Sports Reporter / Anchor / Commentator**

Detail-focused and results-oriented Sports Reporter and Anchor with expertise in research, story selection, content development, and creative leadership. Skilled in covering live sporting events and providing updated statistics and game information to viewers within a timely manner. Possess strengths in news production, writing, editing, and delivery of factual news content.

- Videography
- Writing / Editing / Proofreading
- Complex News Packaging
- Creative Storytelling
- Visionary Direction
- Newsroom Operations
- Quality Control
- Play by Play Commentating
- Team Collaboration

#### PROFESSIONAL EXPERIENCE

KCRG, Cedar Rapids, IA

2017 - Present

## Sports Reporter / Anchor / Producer / Commentator

- Produce high quality, innovative packages and highlights for the daily newscast.
- Demonstrate diversity in abilities to report and produce from the studio or in the field; cover a wide range of sports and sustain a strong understanding of game rules, scoring, players, and violations to accurately report updates.
- Deliver high quality play by play commentary for various live sports events on KCRG 9.2.

KARE11, Minneapolis, MN

2016 - 2017

# Freelance Photographer / Reporter

- Reported across multi-level sports including college and high school; covered football games.
- Contributed to development of news packages that included live shots, VO/SOTS, and Packages.

KVRR, Fargo, ND

2015 - 2016

#### Weekend Sports Anchor / Reporter

- Operated with high efficiency and productivity to film, edit, produce, and deliver highlights and news features.
- Thrived under the pressure of a fast-paced work environment and excelled under strict deadlines.
- Provided expert commentary, player interviews, and solid packages for local sporting events on KVRR Sports Extra.

#### CHANNEL1450.COM, Springfield, IL

2014 - 2015

#### Sports Reporter

- Consistently outpaced quality expectations and strived for excellence while covering high school sporting events.
- Took on the challenge of all assignments and generated creative works including local features and team coverage.
- Collaborated well with cross-functional news staff; developed and sustained strong partnerships with school leaders.

## **SPECIAL PROJECTS**

The 2020 Tourney Founder / Commentator

2020

 Created content for an authentic online simulation of March Madness that included videos, pictures, and livestreamed broadcasts that amassed more than 1.2 million impressions on social media.

## **EDUCATION & CREDENTIALS**

Bachelor of Science, Broadcast Journalism, Illinois State University, Normal, Illinois (earned in 2014)

Technology: Final Cut Pro, Premiere Pro, Edius, Photoshop, After Effects, AP ENPS, Panasonic P2 Camera, DVC Pro Camera