

Summary

Focuses on details, results, and quality as a sports-focused storyteller. I have expertise in research, story selection, and content development. I am a strong and creative leader with strengths in production, writing, editing, and distribution of factual news content.

Job Experience

KCRG

2017- Present

Sports Anchor/Reporter

- Shoot, edit, and produce highlight packages and feature stories.
- Produce and co-anchor weekly "Friday Night Lights" football show.
- Report live from the field.
- Provide play-by-play commentary for broadcasts on KCRG 9.2.

KARE11

2016-2017

Freelance Photographer

- Shoot a variety of events including college football, H.S. football, volleyball, and edit for nightly sportscast.
- Shoot and edit VO/SOTS of Minnesota Vikings press conferences.
- Shoot and edit news packages for newscasts.

KVRR

2015-2016

Weekend Sports Anchor/Reporter

- Anchor weekend sportscasts.
- Shoot, edit, and produce highlight packages and feature stories.
- Provide commentary of local sports topics and conduct live interviews on weekly show "KVRR Sports Extra."

Channel1450.com

2014-2015

Sports Reporter

- Shoot and edit highlight packages for local high school sporting events.
- Edit and produce weekly feature stories on local athletes/teams.
- Provide analysis of high school sports on local talk radio show.

Special Projects

The2020Tourney

2020

Founder

Created content for an authentic online simulation of March Madness including videos, pictures, and live-streamed broadcasts that amassed more than 1.2 million impressions on social media.



Mike O'Brien
BROADCAST PROFESSIONAL

Skills

Content Creation	Video Editing
Videography	Strategic Planning
Project Management	Public Speaking
News Writing	Interviewing
Commentating	Mascotting (Yes, mascotting)

Contact Information

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Education

Illinois State University

B.S. Broadcast Journalism
Normal, Illinois 2010-2014

References

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